



How You Clean Matters

In our ongoing efforts to reduce our environmental footprint and yours, we have partnered with **Eden Reforestation Projects** to help address a rising concern in the world: deforestation.

JOIN US IN HELPING TO CREATE CHANGE!



**PLANT TREES |
SAVE LIVES**
**PLANTEZ DES ARBRES |
SAUVEZ DES VIES**

The Global Impact of Tree Planting



Trees fertilize and stabilize soil by providing essential nutrients and minerals that get deposited into the soil.



Trees convert carbon dioxide into oxygen. With CO₂ levels rising, trees are an integral weapon against climate change.



Trees provide shelter and food for a variety of birds and small animals. They also provide shade, reduce water and air temperatures and contribute to the overall health of aquatic ecosystems.



Trees help prevent soil and wind erosion and can act like shields during extreme weather, protecting both communities and wildlife.



Trees in cities can help cool the air, combat pollution, and help communities adapt to the effects of climate change.



Tree planting provides local villagers with employment. This gives them a fair wage so they can provide for their families.

Our partnership with **Eden Reforestation Projects** is a promise to **PLANT A TREE** for each eligible 4L **ECOLOGO®** hard surface cleaner sold. With your help, we can help restore destroyed forests and provide jobs to those in poverty!
Give Meaning To Your Cleaning™!

By purchasing your regular 4 L jug of **AZURE, EMERALD, EXCELSIOR, FILM AWAY, ORGANIC, OXY D.S.T.,** and/or **POLAR,** one tree will be planted on your behalf through Dustbane's partnership with Eden Projects in Madagascar.



GIVE meaning TO YOUR cleaning™