



A new sustainable initiative
by Dustbane Products Ltd.

GIVE meaning TO YOUR cleaning™



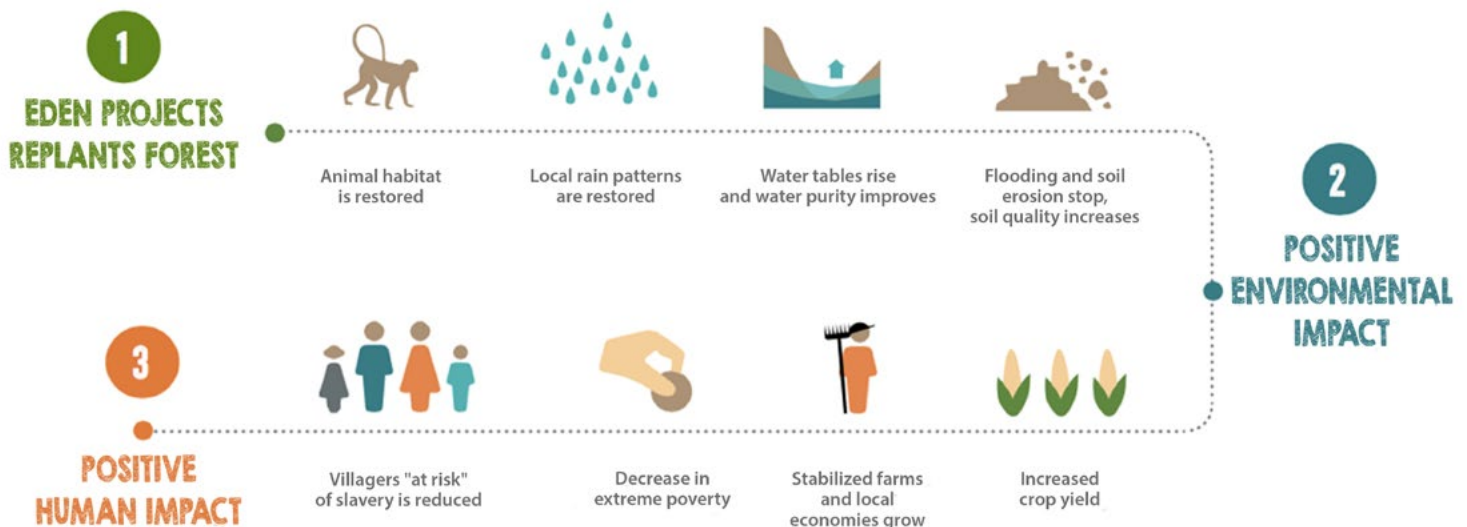
How You Clean Matters

GLOBAL WARMING IS HAPPENING.

We hear about climate change all the time – we see it happening through more extreme weather events such as wildfires, tornadoes, flooding, and melting glaciers which may have catastrophic consequences. More of these events may happen in the years ahead. Together, we can help the planet tackle global warming by partnering with Eden Reforestation Projects and local communities to help restore forests. We want our products to have an impact. We want to do more than reduce the negative impact of cleaning products on the environment. **WE WANT TO HELP CREATE CHANGE!**

Why Eden Reforestation Projects?

Eden Reforestation Projects helps nations facing the dire impacts of deforestation, endangered plants and animals, and displaced wildlife by **employing local communities to reforest** their surrounding land. Since its beginning, Eden has planted more than **260 million trees in Madagascar alone** while **providing sustainable income and food sources** to impoverished communities there.



Our partnership with **Eden Reforestation Projects** is a promise to **PLANT A TREE** for each eligible 4 L ECOLOGO® hard surface cleaner* **SOLD**. With your help, we can help restore destroyed forests and provide jobs to those in poverty.



PLANT TREES |
SAVE LIVES

PLANTEZ DES ARBRES |
SAUVEZ DES VIES

**Eligible products are Azure, Bio-Bac Free, Emerald, Excelsior, Film Away, Organic, Oxy D.S.T. & Polar.*



The Global Impact of Tree Planting



Trees fertilize and stabilize the soil by providing essential nutrients and minerals that get deposited into the soil.



Trees convert carbon dioxide into oxygen. With CO₂ levels rising, trees are an integral weapon against climate change.



Trees provide shelter and food for a variety of birds and small animals. They also provide shade, reduce water and air temperatures and contribute to the overall health of aquatic ecosystems.



Trees help prevent soil and wind erosion and can act like shields during extreme weather, protecting both communities and wildlife.



Trees in cities can help cool the air, combat pollution, and help communities adapt to the effects of climate change.



Tree planting provides local villagers with employment. This gives them a fair wage so they can provide for their families.





Vision

To be a growth company focused on continuously improving the customer experience through our people, products, and processes while making a positive impact on society and the environment.



Customer Intimate

Meet customer expectations.



Execute

Deliver results.



Growth

Be a high growth company where staff also grow professionally.



Respectful & Inclusive

Show all stakeholders respect.
Communicate effectively and listen to learn from others.



Meaning

Positively impact people and the planet.



Dustbane Products Ltd.

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