



GIVE meaning TO YOUR cleaning™

JOIN US IN HELPING TO CREATE CHANGE

Our goal is to plant

1 million trees

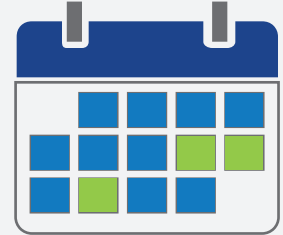
and create

10,000 working days



by

2025



Why we're planting trees in Madagascar

Over **90%** of **Madagascar's** forests have been destroyed, thus endangering **animal species** and **compromising farming**. Madagascar is among the least-wealthy countries in the world, with **75%** of the population earning **less than \$1.90 per day**. With this initiative, your purchase of an eligible product will help employ villagers to maintain the trees and make a steady income to provide for their families. **We want our products to change lives!**



Why trees?



THEY PRODUCE oxygen



THEY STABILIZE soil



THEY PROVIDE materials



THEY STORE carbon



THEY CREATE habitats



THEY COOL DOWN the planet

